

You Rock! Awards

The beginning of 2025 has been very busy and productive for our members, and part of this positive energy went into organizing the PCO Alliance Network NPC 'You Rock! Awards' and After Party. This fabulous event took place at the Hard Rock Café in Sandton on 26 February 2025, and was attended by nearly 300 MICE industry guests.

The inaugural 'You Rock! Awards' - the brain child of PCO Alliance Network NPC Chief Executive Director, Melody Barber, generated much excitement and curiosity throughout the industry. Evidence of the success and significance of these awards, was apparent in the positive press generated after the event by regional publications.



All the winners with Melody Barber (Chief Executive Director) and Ellen Oosthuizen (Executive Director)

Kicking off the evening in style was the talented Andy Klee, renowned for her unique blend of glamour and contemporary music, ensuring that the evening opened with an energetic flair.

Guests were treated to a finger supper and drinks and the atmosphere was abuzz with the aftermath of Meetings Africa.

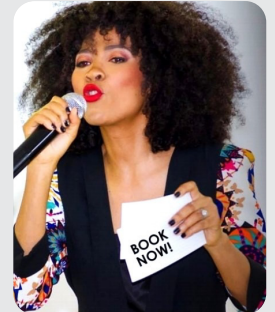


FunFact

Did you know that at Meetings Africa there were 371 international and local MICE buyers, and a total of MICE 3,480 delegates?



Guiding the evening's festivities was the charismatic MC Lerato Ditshego who captured the essence of the awards and the after-party with flair and charm. We were also entertained by BiloLive – a band who was energetic, fun and very versatile and got the crowd dancing.



The awards were well deserved to industry organizations, companies and individuals who provide excellent service, facilities and experiential offerings to the industry.



Well done to all the winners. They were:

Sales Person of the Year

Robyn Ward - The Capital Hotels & Apartments

Tourism Stakeholder of the Year

Nelson Mandela Bay Convention Bureau

Site | Tour of the Year

Harties Boat Company

Décor Company of the Year

Unlimited Events

Furniture Hire Company of the Year

Inspire Rentals

AV Company of the Year

Venue Tech

We thank our sponsors and Event Partners: 4Mal Media, Andy Klee, MC Lerato Ditshego Hard Rock Café Johannesburg, BiloLive, Upatone, Onomo Hotels, Dreamcatcher Entertainment, Retrolex, Champagne Sports Resort and ATKV Resorts for their contribution to the success of this great event.

Warm regards,

Melody Barber

Chief Executive Director

PCO Alliance Network NPC