

CORPORATE PROFILE

About Us

The PCO Alliance Network NPC is a collective of professional event organisers located across South Africa.

Our goal is to ensure that all stakeholders involved are aligned in delivering professional and trustworthy services to our customers. We achieve this by ensuring that our members, suppliers and stakeholders adhere to the highest standards of ethics and protocol within the MICE (Meetings, Incentives, Conferences, and Events) industry.

What We Do

We offer expertise and value to the industry by:

- Establishing professional standards that must be adhered to.
- Leveraging significant collective buying power which can be quantified.
- Providing mentorship to staff, venues and suppliers to facilitate skills development.
- Sharing our collective experiences, both positive and negative, to identify outstanding and problematic vendors.

How We Do It

- Our marketing strategy involves utilising a variety of communication platforms including social media, print media such as magazine articles, exhibitions and industry events.
- All PCO Alliance Network NPC members operate within the guidelines of our strict 'Code of Conduct & Ethics Mentoring'. Regular meetings and daily interactions help foster stronger internal relationships, as well as enhance knowledge and skills among our members.

- We enhance and broaden our influence and relationships with stakeholders through continuous communication and relationship building.

Services Our Members Offer

- Sourcing venues and suppliers.
- Exhibition design and management.
- Travel arrangements, transfers and tours.
- Conference and event management.
- Event greening and environmental planning.
- Event safety, security and statutory compliance.

Membership

The PCO Alliance Network NPC membership is available to individual business owners in the professional conference and events sector who support clients with MICE activities.

Membership is granted to individuals only, not to companies, and only after a thorough due diligence process is completed.

Contact and Follow Us

info@pcoalliance.co.za

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www.pcoalliance.co.za

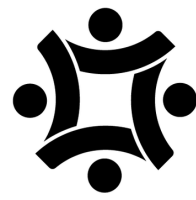
PCO Alliance Network

PCO Alliance Network

NPC 2024/654377/08

NPO 316-285





PCO

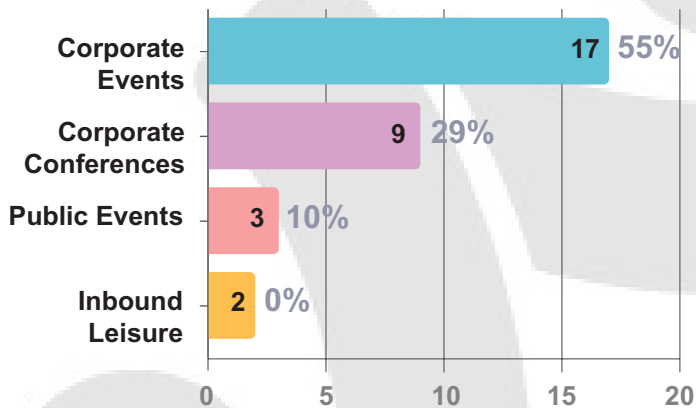
ALLIANCE NETWORK

ESTABLISHED 2005

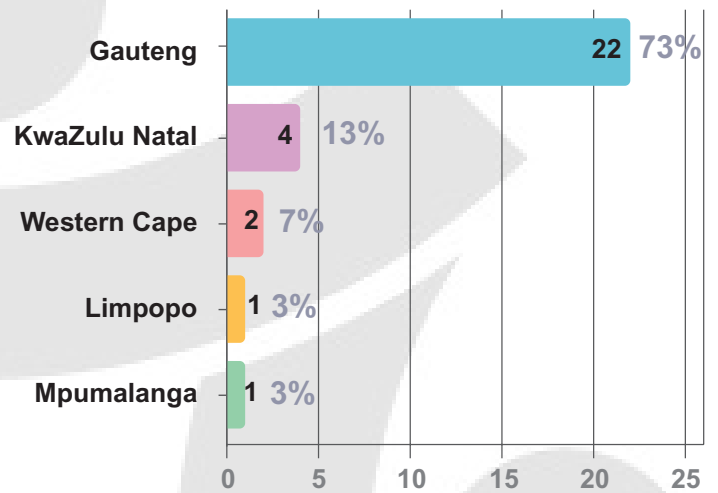
More About Us

A 2024 survey conducted among more than 35 PCO Alliance Network NPC members showcases the types of business conducted inside and outside of South Africa.

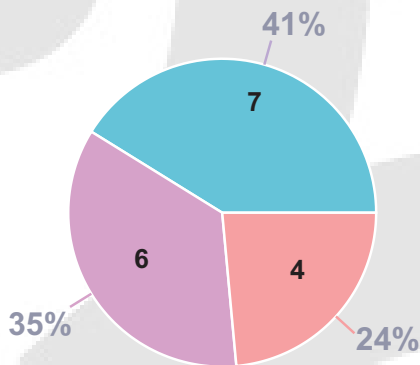
TYPE OF EVENTS ARRANGED BY PCO ALLIANCE NETWORK NPC MEMBERS



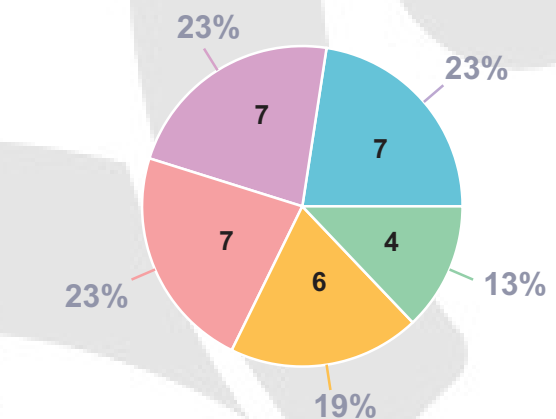
WHERE IN SOUTH AFRICA BUSINESS IS PLACED



EVENTS HOSTED OUTSIDE SA



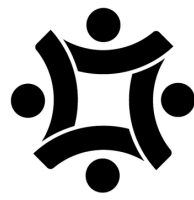
ANNUAL TURNOVER FOR 2024



● Mauritius ● SADEC (Namibia, Botswana, Zambia, Zimbabwe) ● Europe

● < R100mil ● R1mil - R4mil ● >R20mil
● R4mil - R10mil ● R10mil - R20mil

WE HONOUR OUR INDUSTRY

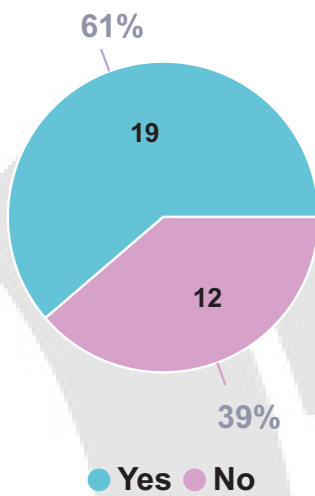


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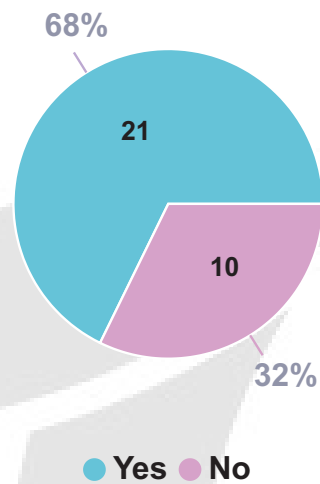
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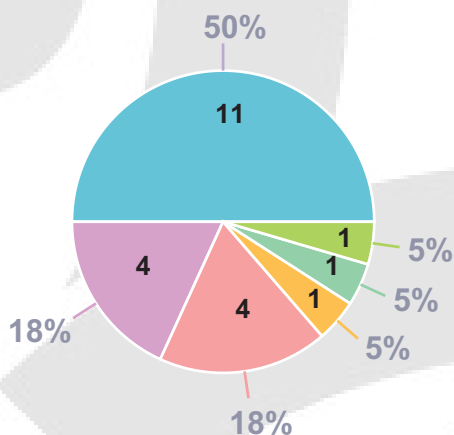
INTERNATIONAL EVENTS ARRANGED BY PCO ALLIANCE NETWORK NPC MEMBERS



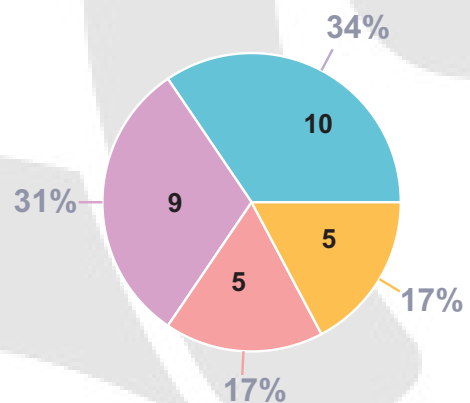
INTERNATIONAL FLIGHTS BOOKED FOR PCO ALLIANCE NETWORK NPC MEMBERS / CLIENTS



VALUE OF FLIGHTS BOOKED / INFLUENCED



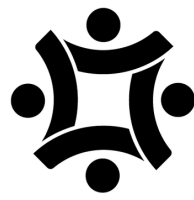
PCO ALLIANCE NETWORK NPC MEMBERS AV SPEND IN 2024



● < R100k pa ● R100k - R500k pa ● >R500k pa

● < R100k ● R100k - R500k ● >R1mil
● >R500k

WE HONOUR OUR INDUSTRY

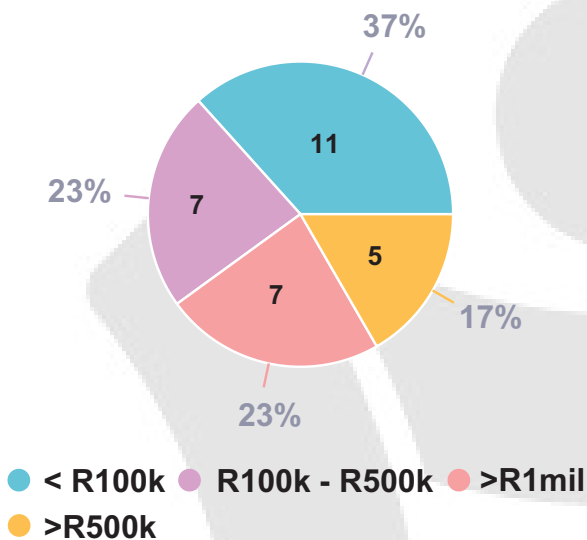


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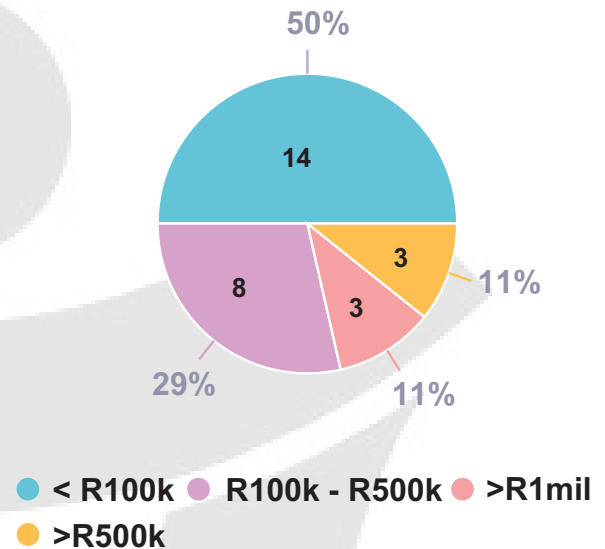
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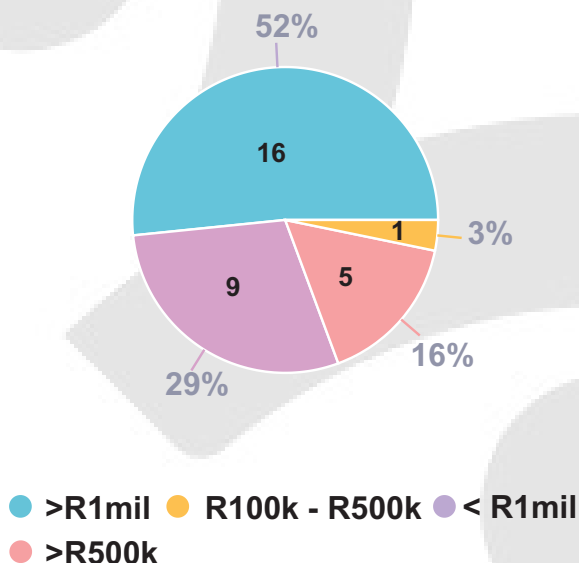
PCO ALLIANCE NETWORK NPC MEMBERS SPEND ON DECOR IN 2024



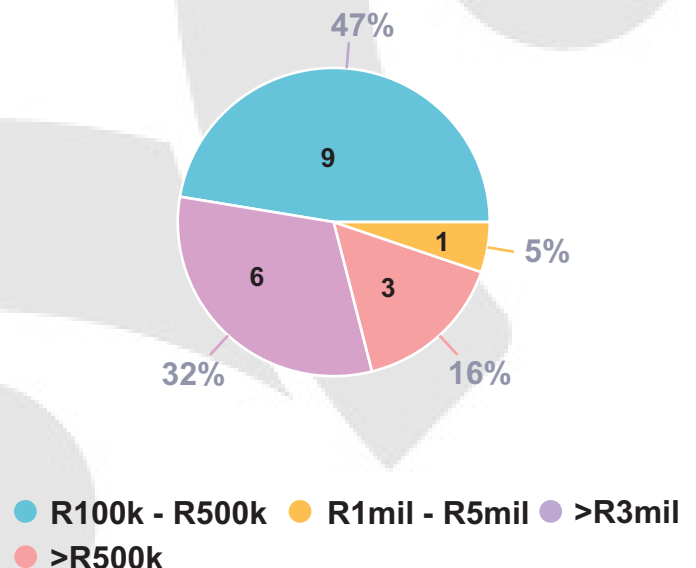
PCO ALLIANCE NETWORK NPC MEMBERS SPEND ON FURNITURE HIRE IN 2024



PCO ALLIANCE NETWORK NPC MEMBERS SPEND ON VENUES IN 2024



PCO ALLIANCE NETWORK NPC MEMBERS BUSINESS PLACED ON MICE OUTSIDE SA (EX AIRFARE) IN 2024



WE HONOUR OUR INDUSTRY